



A SWEDISH WONDER
SINCE 1764

THE ORIGINAL



Falu Rödfärg is not just a house paint, it is Swedish cultural history in a tin. Rödfärg's history can be traced right back to the 16th century and today it is as natural a choice for architect-designed houses and public buildings as it is for summer cottages and boathouses. Wood is a living material, and unlike synthetic and oil-based paints, Falu Rödfärg lives along with the material. This allows the wood to breathe, which reduces the risk of rot, and it moves with the wood's natural movements in sunshine, rain, snow, the heat and cold.

Falu Rödfärg contains pigment from tailings from the Falun mines. Ore, poor in copper, has weathered and crumbled over the centuries to form 'red fines' which, in addition to copper, also contain a rare combination of more than 20 natural minerals such as iron ochre, silicic acid and zinc. The result is a paint with a beautiful matte finish with coarse silicic acid crystals that refract and reflect light. In the warm evening twilight, the red colour becomes intense, almost luminous.

Its natural, protective properties are the reason why Falu Rödfärg has become Sweden's most beloved outdoor paint.

WHAT CAN I PAINT?

Falu Rödfärg is an outdoor paint for untreated, unplanned pine or spruce and for repainting surfaces previously treated with Falu Rödfärg. New, prefabricated buildings may be painted using Falu Rödfärg Original given that

the walls are supplied without primer or have been primed with distemper.

WHEN SHOULD I PAINT?

You will achieve the best results if you paint when it is reasonably warm and reasonably dry. Do not paint on surfaces while exposed to hot sunlight (the paint will dry too quickly and risks flaking) or on wet wood (moisture content should be below 15 per cent). Lowest permissible daily temperature is +5° C.

HOW SHOULD I PAINT?

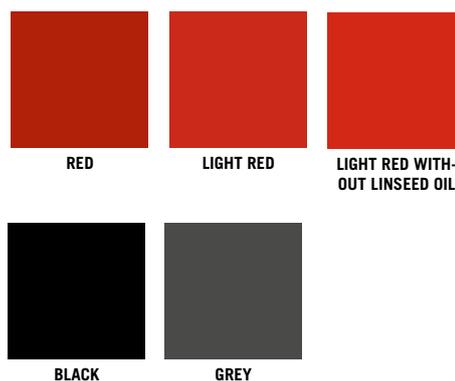
If there is a risk that mould spores are present, treat with fungicide beforehand. Stir the paint well; use clean tools. Paint using a distemper brush or whitewash brush. New or untreated timber must be primed with one coat of Falu Rödfärg diluted with 10-20 per cent water. Wait at least 24 hours before finishing with an undiluted top coat. Bear in mind the paint must be worked into the timber thinly; do not apply paint too thickly. When painting over a previously distempered surface, brush away any dirt and loose paint. Ideally, begin with a steel brush and then brush off the entire surface with a broom. Once the surface is free of dirt and dust, paint one coat of undiluted Falu Rödfärg. Falu Rödfärg is a living product and the colour may vary a little due to different pigment firings. The paint drums are marked with batch numbers located at the top of the drum immediately beneath the lid. Change batches at house corners to avoid differences in nuance.

TECHNICAL INFORMATION

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| <i>Binding agent</i> | Linseed oil |
| <i>Dilute with</i> | Water |
| <i>Tools</i> | Whitewash brush, distemper brush |
| <i>Clean tools using</i> | Detergent solution and water |
| <i>Finish</i> | Matte |
| <i>Coverage</i> | 3 m ² /litre |
| <i>Painting temperature</i> | Outdoor temperature +5 and +25° C |
| <i>Drying time at +23° C</i> | Dry to touch after around 1 hour, dry after around 24 hours |
| <i>VOC</i> | Limit value (Cat A/d): 130g/l (2010) Product VOC <0g/l |

Read special instructions/safety data sheet.
Further information: www.falurodfarg.com

AVAILABLE IN COLOURS:



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